



कृषि व्यवसाय उद्भवन प्रतिष्ठान  
भारतीय प्रौद्योगिकी संस्थान खड़गपुर  
AGRI BUSINESS INCUBATION FOUNDATION  
INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

An Initiative of



# STARTUP EXPO 2024

Unleash Your Startup's Potential!



24 – 25 OCTOBER, 2024



ABIF IIT KHARAGPUR

Are you a budding entrepreneur in the agribusiness sector? Do you want to showcase your innovative solutions to transform the future of agriculture? Then, Startup Expo 2024 is the perfect platform for you!



Cash Prizes for Top 3 exhibitors.

**1st Prize: ₹2 Lakh**

**2nd Prize: ₹1 Lakh**

**3rd Prize: ₹0.5 Lakh**

Free Incubation support for Top 15 exhibitors.



SCAN TO  
APPLY



Stalls & Digital  
Screen



Expert Session



Investor Connect



Technology  
Demonstration

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# About ABIF

The Agri Business Incubation Foundation IIT Kharagpur is dedicated to nurturing innovative startups in agriculture, rural development, and allied sectors. As a registered Section-8 Company, ABIF provides a transformative platform that offers expert guidance, resources, and a supportive environment for early-stage enterprises. With a focus on high-growth potential businesses emphasizing value addition and market linkages, ABIF plays a vital role in promoting entrepreneurship and technological advancement in agriculture.

## About STARTUP EXPO

The Agribusiness Incubation Foundation IIT Kharagpur, is organizing a Startup Expo, inviting applications from across the country! This expo is a golden opportunity for startups to showcase their groundbreaking ideas, connect with potential investors, and gain national recognition.



CHIEF PATRON

**Prof. Virendra Kumar Tewari**

Director, IIT Kharagpur

Chairman BoD, ABIF IIT Kharagpur



CHIEF GUEST

**Shri Partho Saha**

Chief General Manager, OFDD

NABARD Head Office, Mumbai

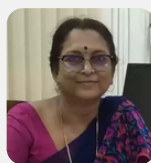


GUEST OF HONOUR

**Smt. Deepmala Ghosh**

General Manager,

NABARD West Bengal Regional Office



CHIEF CONVENOR

**Prof. Rintu Banerjee**

Dy. Director, IIT Kharagpur

Director, ABIF IIT Kharagpur



CONVENOR

**Prof. Madan Kumar Jha**

Head, AgFE, IIT Kharagpur

Director, ABIF IIT Kharagpur



CO-CONVENOR

**Prof. Hari Niwas Mishra**

Emeritus Professor, IIT Kharagpur

Director, ABIF IIT Kharagpur

## Message from Chairman

Welcome to the Agri Business Incubation Foundation IIT Kharagpur! We believe nurturing agripreneurs can transform agriculture. Our incubator supports passionate individuals with cutting-edge infrastructure, mentorship, and a nurturing ecosystem to turn ideas into impactful ventures. We envision a future where farming is economically viable and environmentally responsible. As Chairman, I invite you to explore agri-business and rural development opportunities. Let's work together to bring about change and create a bountiful future. Our incubator fosters growth, innovation, and success, contributing significantly to the nation's welfare. Join us in revolutionizing agriculture!

-- Prof. Virendra Kumar Tewari

Director, IIT Kharagpur

Director & Chairman BoD, ABIF IIT Kharagpur



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# Why Participate?



## Exhibit Your Startup

Present your innovative agribusiness solutions to industry experts, investors, and a wide audience.



## Networking

Interact with fellow entrepreneurs, academicians, and stakeholders from the agribusiness ecosystem.



## Gain Recognition

Establish your startup in the thriving Indian agribusiness landscape.



## Additional Benefits

The Top 15 exhibitors will receive 6 months of free incubation support at IIT Kharagpur, including mentoring, technical assistance, and access to a wide network of investors and experts.

Be a part  
of ABIF's  
Network

50+

Expert  
Mentors

100+

Incubated  
Startups

300+

Connected  
FPOs

15k+

Student  
Community

# Who Can Apply?

Agribusiness startups Entrepreneurs with innovative ideas in agriculture and allied sectors  
Startups at different stages of growth (early-stage, growth-stage, etc.)

## FOCUS SECTORS:

- Farm Mechanization
- AI/Machine Learning/IoT in Agriculture
- Agricultural Bio-technology
- Precision Farming
- Soil & Water Conservation Engineering
- Food Processing & Value addition
- Food packaging & storage
- Renewable energy
- Agri supply chain management
- Waste to wealth
- Animal Husbandry
- Apiary
- Fisheries
- Others related to agriculture, rural development and allied domain

# Registration Process

## 1. Online Application

Scan the QR to apply or go to: [bit.ly/abif-expo](https://bit.ly/abif-expo)

For more details, Email us at [info@abifiitkgp.com](mailto:info@abifiitkgp.com)

**Application Deadline:** October 06, 2024

## 2. Shortlisting Process

Our expert panel will evaluate submissions based on innovation and market potential. Selected startups will be promptly notified.

## 3. Fee Payment & Stall Allocation

Upon selection, finalize your participation by completing the registration process. The registration fee of ₹5000 (plus 18% GST) secures your spot at the Expo. Once payment is confirmed, you'll be assigned a prime location to exhibit your innovative ideas and connect with industry leaders.



SCAN ME



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